

MPR - Our Village

Annual Report 2025



Celebrating our Community

Having fun together

Looking out for each other

Finding collective solutions to shared challenges

Registered Address

84 Mount Pleasant Road
Brondesbury Park
NW10 3EJ

Website

www.mpr-ourvillage.org

Email

mpr.ourvillage@gmail.com

Officers - 2025

Chair - Natasha Gale (30)
Treasurer - James Davis (44)
Secretary - James Park (84)

Bank Account

Metro Bank
A/C No: 49537808
Sort Code: 23-05-80

Making Mount Pleasant Road Safer, Cleaner, Greener & Friendlier

Report on 2025

Objective

Our mission to make Mount Pleasant Road Safer, Cleaner, Greener & Friendlier.

Safer includes things like discouraging burglaries; reducing car speeds; repairing the pavements and addressing antisocial behaviour in Henley Road;

Cleaner focuses on reducing litter and clearing up dog mess, so that we can all feel good about walking down our street;

Greener includes planting trees; caring for the trees we've planted already; introducing other plants and creating 'islands of calm' - planted bedding areas that also slow traffic;

Friendlier includes ideas on how to build an even stronger community so that we can be a resource for each other, tackle loneliness and help each other through tough times.

This is what happened in 2025:

Safer

One person reported having a car stolen from outside their house this year. Someone else had a van broken into and a van vandalised.

There was one report of a young person having their mobile phones stolen from the area around Kensal Rise Station.

There is an ongoing concern that the uneven nature of the pavements poses a risk of falls, particularly for older people.

www.mpr-ourvillage.org/crime-in-mpr

Cleaner

At the last Annual Village Meeting, several people took on doing regular litter-picks in their part of the road. In some cases, their enthusiasm waned as the year went on.

Some felt that it would help if a larger group of people had taken on doing occasional stints with a grabber or pair of marigolds, so that we could encourage each other.

There has been talk of developing signage to urge people to put litter in our grey bins, particularly dog bags.

We continue asking that Council come up with a plan for removing the 49 Parking Notice posts, and replacing them with wall-based signage.

Greener

The 42 trees planted in 2024 mostly thrived and were felt to enhance the quality of life in the road.

Concerns were raised about *how* the trees had been planted by the Council's contractors: into heavily compacted soil often containing rubble. We discovered that trees will have the best chance of becoming established and well anchored if they are planted in a hole that is about three times wider than it is deep.

25 people volunteered to water the trees. A number of people helped with tree care during the summer: providing the trees with additional nutrition and removing weeds.

Two of the trees suffered from over-watering. This was the result of there being some uncertainty about how much water each tree needed; the less loose soil around them, the less water they can absorb.

We are planting an additional 13 new trees in the spring of 2026, and replacing the two that did not thrive.

These are being planted differently: the beds will cover the width of three paving slabs. Each will be filled with half a ton of high-quality topsoil so as to encourage even better root formation. This will ensure the new trees are more likely to thrive for many years to come. With space for shrubs and flowers.

The Council have agreed to cover the cost of excavating and filling these tree holes. We are covering the cost of the trees.

www.mpr-ourvillage.org/trees

Friendlier

18 households took part in Festive Lights this year: lighting up the front of their houses on a night during December. In many cases, they invited neighbours to join them for a hot drink and some nibbles.

We held our fourth Annual Street Party on the 7th September. People again bought a wonderful array of dishes to the Feast. Michael the Music Man impressed with his virtuosity, but did not inspire as much communal dancing as happened in the previous year.

Easter Chalks did not happen this year.

www.mpr-ourvillage.org/december-lights
www.mpr-ourvillage.org/street-party

Finance and Fundraising

Four of us (James@44, Natasha@30, James@84, Bruna@41 and Laura@51) met on three occasions to develop a proposal for ongoing funding of the things we might do to make Mount Pleasant Road Safer, Cleaner, Greener & Friendlier.

The elements of this include:

- Regular contributions by direct debit
- Annual Contributions from those recognised as Trusted Traders
- Other sponsorship (Knight Frank gave £3k towards the 2024 Street Party)
- Fundraising from council and other sources

Account from 1 April 2022 to end of December 2025

| | 2022-25 | 2025 | 2024 | 2023 | 2002 <i>From April</i> |
|------------------------|----------------|---------------|----------------|---------------|---------------------------|
| Income | | | | | |
| Brent | £1,500 | £0 | £0 | £0 | £1,500 |
| Sponsorship | £3,500 | £0 | £3,000 | £500 | £0 |
| Donations | £4,864 | £1,910 | £590 | £2,176 | £188 |
| Trees | £11,555 | £0 | £11,555 | £0 | £0 |
| Total Income | £21,419 | £1,910 | £15,145 | £2,676 | £1,688 |
| Expenditure | | | | | |
| Council & Insurance | £1,142 | £361 | £399 | £382 | £0 |
| Music & sound system | £5,740 | £1,000 | £3,480 | £1,141 | £120 |
| Kids Stuff | £1,262 | £306 | £220 | £240 | £496 |
| Tableware & Equipment | £915 | £33 | £0 | £182 | £700 |
| Bunting & Flags | £579 | £0 | £0 | £0 | £579 |
| Website | £380 | £130 | £142 | £108 | £0 |
| Tree Purchase | £8,816 | £0 | £8,816 | £0 | £0 |
| Tree Care | £1,148 | £492 | £656 | £0 | £0 |
| Fundraising Costs | £75 | £75 | £0 | £0 | £0 |
| Loan Repayment | £206 | £0 | £0 | £206 | £0 |
| Total | £20,261 | £2,396 | £13,713 | £2,259 | £1,894 |
| Deficit/Surplus | £1,158 | -£486 | £1,432 | £417 | -£206 |



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